

**MINUTES OF THE
BOARD OF BUSINESS AND ECONOMIC DEVELOPMENT
December 16, 2004 Meeting**

Members Present:	Richard Nelson, Bill Boyle, Ted Smith,, Jerry Oldroyd, Barbara Zimonja, DelLoy Hansen, Debra Tanzi, David Simmons, Cliff White
Members Absent:	Jane Shock, Kenneth Woolley, Mark Howell, Karen Alvey, Joel Bradford, Ed Ekstrom
Visitors:	
Staff:	Marian Hein, Tamee Roberts, Jeff Gochnour, Mark Renda, Connie Gates, Ron Richins, Stan Nance, Leigh von der Esch, Bonnie Burley, Jerrold Jensen, Ricardo Flores, Tina Lewis

Welcome

Chairman David Simmons welcomed the DBED Board, staff, and guests and called for a motion to approve November 18, 2004 minutes.

MOTION: Ted Smith moved and Barbara Zimonja seconded the motion to approve the minutes. Motion carried.

Committee Reports

Incentives Committee

Barbara Zimonja reported there were no action items, however, there were two film incentive matters that were approved.

Business Development Committee

Dave Simmons announced that Debra Tanzi's husband has recently been appointed as the Vice Commander of the Air Force Reserves and offered congratulations to Debra. Ms. Tanzi then gave a military update on the Utah Defense Alliance and what is going on with HAFB. The military impact of the three military installations and the Utah Test and Training equates with \$3.7 billion dollars that impacts the State of Utah. In March 2005 BRAC will put the commission together. They haven't named all of the players on the commission, but Jim Hansen may be on the commission. The BRAC proposed list will be given to the President in May 2005. A lot of preliminary studies have been done with different installations and in September of 2005 information may be available about which bases will be on the list. There was a news article that \$5million that Governor Walker proposed for the legislature this year and what that is for is a program that will funding to help with infrastructure for jobs, opportunities for cross servicing, bringing equipment and training and a revolving fund to make investments so that jobs will come to HAFB. The Defense Alliance is actually working with some legislative leadership to increase the amount of money based on needs that are projected. DBED has funding for contracting with the Alliance, which has been in place since 1995. DBED has oversight of the funds and receives budget numbers and minutes from the Alliance meetings but they have their own auditor. It was suggested that since the dollars are so large, it might make sense for DBED to hire their own auditor. Jerry Oldroyd suggested that if DBED has oversight authority that an audit could be defined in the statute. If not, it should be excluded from our authority, so we are not caught in the middle.

Legislative Initiatives

Division Reports

Jeff Gochnour gave the update on DBED program activities:

National

- The group continues to meet monthly with EDCU coordinate efforts. In comparing projects with them last month, each has about 65 they are working on. Of the 135 projects, there may be ten that overlap that we are working on.
- The Chamber lead a group to Arizona State last week that included Presidents Young and Hall who are going to be putting forth some potential legislation about the visit. There were eight legislators, President Valentine, Greg Curtis, Lyle Hilliard, and others on the trip. The notion is that they have created some legislation in Arizona for a research infrastructure initiative. They have put \$440 million dollars up to construct these research facilities on the research University campuses. They view the facility as a way to attract federal grants as a way to attract world-renowned researchers.

Technology and Science

- As mentioned last month we hosted the National Association of Seed and Venture Fund Conference at the Grand America attended by 300 people. A survey taken of all participants rated the conference as the highest rated conference they have ever had.

- Jake Garn will be speaking at the Technology at Breakfast about his adventures in space. Mike Keene has been working with Jake Garn to bring the Association of Space Explorers to Utah.
- The Centers of Excellence has been asked to work with the Edison Conference to make sure that all of our Centers of Excellence programs are represented at this conference. We are working on expanding invitees such as venture capitalists, angel investors, and others to the conference so they can be exposed to the Centers research projects.

State Science Advisor

- In addition to \$5million that Governor Walker has allocated to the Defense Alliance, she has increased her budget funding for the Centers of Excellence by \$500,000 on an ongoing basis. In the next fiscal year budget, she added a one time \$500,000 investment in the Centers of Excellence, so the total budget will be \$1,000,000. She also has ongoing Smart Site support of \$100,000.

International

- As mentioned last month, we hosted thirty-two leaders from China, here for the China Harvard University Beijing Senior Public Administration Management Program. Many of them are working on the Beijing Olympic games. We hosted a dinner for them that included Lt. Gov. McKeachnie.
- Last week we hosted a delegation of 22 Government officials from the Nantu Province of Taiwan. West Valley City held some functions for them as they have a sister city relationship with Nantu. Governor Walker took a trip to Tai Wan after Thanksgiving and was accompanied by Matt McConkie from International.
- The Global Opportunities Council continues to meet and is being aggressive with the notion of global opportunities and how to organize those. The RFI on the World Trade Center was sent out and received ten submittals back. The next thing that will happen is a formalized RFP process.
- The Mexican Deputy Secretary Foreign Ministry and the new Mexican Consul General for the State of Utah Were hosted by Tina's group. There is the possibility that President Vincente Fox, of Mexico will visit Utah sometime early next year.
- The group continues work on the export directory website.

Film

- Park City television has given us a number of spots to run during the Sundance Film Festival. Leigh and her team did their second annual film advertisement competition. There were over 100 entries that were valued at a quarter of a million dollars if we had to produce them ourselves. They cost approximately \$12,000 in prizes that were awarded to the winners.
- Sundance Film Festival starts next month. The Utah Film Commission will sponsor a filmmaker's brunch as they do every year. Also this year Tina and her group will be sponsoring an event for international filmmakers and dignitaries.

Jeff reported that he and all of his Program Managers have met with the transition team and they are anxiously waiting to see how they want to proceed. We are continuing to work as hard as we ever have and are treating business as usual.

The meeting was turned over to Leigh von der Esch who explained that there were 115 submissions of commercials this year. Twelve honorable mentions were produced. Ricardo Flores from Film was introduced and showed a sampling of the honorable mentions to the Board. These commercials were all produced free for Utah.

December 16, 2004 Agenda:
Approval of November 18, 2004 minutes
Committee Reports
Division Report

Jeff expressed his thanks to the board for all of their assistance in helping our Division runs smoothly and help the State economy operate well. DeLoy Hansen was thanked for making the Wells Fargo facility available for the holiday party and also thanked the board for making the party possible with their generosity.

With no further business to take care of, Chairman Simmons adjourned the meeting.